

# Japan Market Memo

(No.013)

For information only

25 February, 2015

Today's

**Topic** 

**Japanese Monetary Policy (Feb 2015)** 

# **Current monetary easing to be continued**

# Point 1

## **Monetary Policy remains "Intact"**

2% inflation target has been maintained, too

- BOJ held Monetary Policy Meeting (hereafter MPM) over February 17 and 18 and decided to maintain their current quantitative & qualitative easing. This aggressive easing policy continues to increase the monetary base approximately JPY80 trillion per a year by purchasing massive JGBs, ETFs and J-REITs.
- At the January MPM, BOJ revised down FY2015 inflation forecast to + 1.0% from + 1.7% y-o-y, while raised slightly upward FY2016 forecast to 2.2% y-o-y from 2.1% y-o-y. The central bank reasserted their inflation outlook that prices are likely to be rising moderately with weakening inflation pressure led by lower crude oil price.

#### (Trillion Yen) "Monthly Balance of Monetary Base" 400 2015 End Target JPY356trillion 300 April 2013 Start of "Quantitative & Qualitative Easing 200 100 October 2014 Expansion of "Quantitative & Qualitative Easing" 10/1 11/1 12/1 15/1 13/1 16/1 (Year/Month)

# Point 2

### Inflation rate is declining Caused by low crude oil price

- Consumer Price Index (hereafter CPI, excluding fresh food and impact of consumption tax hike) was up + 0.5% y-o-y in December 2014, and has been softening since its peak at + 1.5% y-o-y in April 2014. The slower growth in the price index was caused by fall in petroleum goods prices such as gasoline because of crude oil price plunge.
- BOJ forecasts the CPI to pick up going forward, alongside moderate recovery in crude oil price at this moment although inflation is likely to be contracting due to plunge in crude oil price for the time being. BOJ Governor, Haruhiko Kuroda showed his confidence of achieving the inflation target and expressed his view again, "The prices excluding energy are continuing to keep rising".



(Note) Data Period:

- 1) Monetary Base is from Jan. 2010 to Jan. 2015.
- 2) CPI is from Oct. 2010 to Dec. 2014. CPI data after Dec. 2014 is calculated excluding impact of the consumption tax hike.

(Source) SMAM, based on Bloomberg L.P. and the BOJ data.

### **Future Outlook**

## Current monetary easing to be continued for the time being

- The Oct.-Dec. quarter real GDP growth rate released on February 16 gained annualized + 2.2% y-o-y for the first time in three quarters after the negative growth. This recovery was underpinned by increase in exports due to Yen depreciation. The slight increase in personal consumption expenditures helped to raise the growth rate. Japan's economy is likely to finally be getting rid of the negative impact of the consumption tax hike last April.
- The BOJ Governor, Kuroda reasserted that the economic recovery is ongoing and the inflation target of 2% is highly likely to be achievable some time in FY2015 or around under current monetary policy, therefore expressed his cautious stance to adopt additional easing right now. Current monetary policy will be maintained as far as there is any material fundamental change such as further decline in crude oil price.



#### Disclaimer

#### Please read this disclaimer carefully.

- This material is for non-Japanese institutional investors only.
- The research and analysis included in this report, and those opinions or judgments as outcomes thereof, are intended to introduce or demonstrate capabilities and expertise of Sumitomo Mitsui Asset Management Company, Ltd. (hereinafter "SMAM"), or to provide information on investment strategies and opportunities. Therefore this material is not intended to offer or solicit investments, provide investment advice or service, or to be considered as disclosure documents under the Financial Instruments and Exchange Law of Japan.
- The expected returns or risks in this report are calculated based upon historical data and/or estimated upon the economic outlook at present, and should be construed no warrant of future returns and risks.
- Past performance is not necessarily indicative of future results.
- The simulated data or returns in this report besides the fund historical returns do not include/reflect any investment management fees, transaction costs, or re-balancing costs, etc.
- The investment products or strategies do not guarantee future results nor guarantee the principal of investments. The investments may suffer losses and the results of investments, including such losses, belong to the client.
- The recipient of this report must make its own independent decisions regarding investments.
- The opinions, outlooks and estimates in this report do not guarantee future trends or results. They constitute SMAM's judgment as of the date of this material and are subject to change without notice.
- The awards included in this report are based on past achievements and do not guarantee future results.
- The intellectual property and all rights of the benchmarks/indices belong to the publisher and the authorized entities/individuals.
- This material has been prepared by obtaining data from sources which are believed to be reliable but SMAM can not and does not guarantee its completeness or accuracy.
- All rights, titles and interests in this material and any content contained herein are the exclusive properties of SMAM, except as otherwise stated. It is strictly prohibited from using this material for investments, reproducing/copying this material without SMAM's authorization, or from disclosing this material to a third party.

Registered Number: Kanto Local Finance Bureau (KINSHO) No.399
Member of Japan Investment Advisers Association, The Investment Trusts Association, Japan and Type II Financial Instruments Firms Association
© Sumitomo Mitsui Asset Management Company, Limited