

## Japan Market Memo

(No.025)

For information only

10 June 2015

Today's

Topic

**Japanese Economic Analysis (June 2015)** 

## **Economic data shows expanding domestic demand**

## Point 1

# Jan.-Mar. 2015 GDP growth rate revised upward

#### Stronger than expected private capex

- The second preliminary Jan.-Mar. 2015 real GDP was 6 revised upward to annualized +3.9% from its first preliminary number of +2.4%. The upbeat capex in private sector pushed the GDP data higher. According to Jan.-Mar. 2015 MOF Corporate Statistics, capex increased across the industry; export-related sectors such as 6 transportation machinery and electronic machinery as well as whole sale & retail sales and services sector increased the capex.
- In terms of the contribution by components to Jan.-Mar. 2015 real GDP growth rate, domestic demand was +4.6%; -18 inventories, capex and consumer expenditure in private sector contributed by +2.2%, +1.5% and +0.9% respectively. Inventories and capex in private sector contributed to the expansion of the economy.

# Real GDP Growth Rate of Japan" Net Exports Government Expenditures Private-sector Inventories Increase Increase Real GDP Growth Rate Jan.-Mar. 2015 3.9% 13/1-3 13/7-9 14/1-3 14/7-9 15/1-3 (Year/Quarter)

(Note) Data is from Jan.-Mar. 2013 to Jan.-Mar. 2015. Real GDP growth rate is quarter on quarter, annualised. Bar charts illustrate attribution to GDP. (Source) SMAM, based on Cabinet Office, Japan data.

## Point 2

# Real wages turned positive for the first time in two years

#### **Consumer sentiment improving**

- According to April Monthly Labour Survey, real wages which exclude the effect of the increase in consumer prices have turned positive at +0.1% y-o-y for the first time in two years. This was mainly because the increase in prices affected by consumption tax hike has diminished and nominal wages were raised in many large companies.
- Retail sales for April turned positive after a respite for 10 three months, increasing to +5.0% y-o-y. Even considering pullback effect of consumption tax hike in 15 April 2014, consumer sentiment seems to be improving as all retailers except fuel retailers saw sales increase.



(Source) SMAM, based on Bloomberg L.P. data.

### **Future Outlook**

# Virtuous cycle of corporate earnings expansion leading to increase in consumption and capex is expected

- Recurring profits of public companies for fiscal year ending in March 2015 as of May 18<sup>th</sup> rose +6% y-o-y and those in March 2016 are expected to accelerate to +9% y-o-y to the record high of the company forecasts. Since the guidance of March 2016 assumes USD/JPY of on average 115, the recurring profits are expected to move higher if the exchange rate continues to stay at the current level.
- Upbeat corporate profits will push the confidence further higher to pick up wages and capex. Slow recovery in consumption after consumption tax hike seems to have regained its momentum in recent days. Expansion in domestic demand is expected to accelerate further expansion of economy and corporate earnings.



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