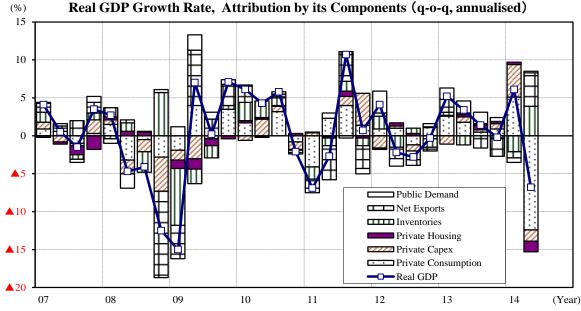
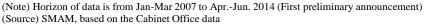
# "Apr-Jun 2014 First Preliminary GDP Estimates Keep an Eye on Future Policy"

### First Preliminary Apr. – Jun. GDP Estimates

On August 13, the Cabinet Office released Apr.-Jun. 2014 first preliminary GDP estimates. The data gathered attention of the market as they would show the conditions of the Japanese economy immediately after the consumption tax hike. The real GDP declined by 6.8% annualised q-o-q. The decline was larger than the rise in Jan.-Mar. quarter GDP (+6.1% for first and +6.7% for second preliminary GDP estimates, both annualised q-o-q) which was pushed up by the rush demand ahead of the consumption tax hike.

The real GDP growth rate of Apr.-Jun. 1997 (final figure), released immediately after the previous consumption tax hike, was a decline of 7.8% annualised q-o-q based on SNA68 Fixed-base Year Method (hereafter "former method") and a decline of 3.5% based on SNA93 Chain-linking Method (hereafter "current method"). It is difficult to judge whether the impact this time was more substantial than that of the previous one. What we can say, however, is that for both cases, the impact of the pullback was larger than that of the rush demand itself, and the impact was significantly negative to the economy.







	<b>♦ Real GDP Growth Rate, Attribution by its Components</b>						(Unit: %)
	Year. Months of Qtr	13.1-3	13.4-6	13.7-9	13.10-12	14.1-3	14.4-6
	Real GDP	+5.2	+3.4	+1.4	▲0.2	+6.1	-6.8
Attribution	Private Consumption	+2.6	+1.8	+0.5	+0.9	+5.1	-12.4
	Private Capex	-1.1	+0.7	+0.3	+0.7	+4.3	-1.5
	Private Housing	+0.1	+0.3	+0.6	+0.3	+0.3	-1.4
	Inventories	+0.4	-1.2	+0.2	-0.3	-2.1	+3.9
	Net Exports	+1.7	+0.2	-1.6	-2.4	-0.8	+4.4
	Public Demand	+1.5	+1.6	+1.5	+0.5	-0.6	+0.2

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(Source) SMAM, based on the Cabinet Office data

The biggest factor of this sharp decline was the private consumption which declined by 18.7% annualised q-o-q. The attribution rate of this decline to the real GDP growth (hereafter "attribution rate") was negative 12.4% points. This time, the private consumption seemed to have declined substantially as its negative attribution to the real GDP growth was much larger than that of Apr.-Jun. 1997 (former method: negative 10.6% points, current method: negative 7.8% points). Both of private capex and private housing contributed negatively this time. On the other hand, inventories contributed positively by substantial 3.9% points. Probably this was due to the increase in the inventory of finished goods which was also observed in the statistics of industrial production.

As to the net export, its attribution rate was +4.4% points. If you break it down into export and import, you will find that export attributed by negative 0.3% points and import attributed by positive 4.7% points. This means that export and import declined together. (The decline of import attributes positively to the GDP as import is a negative factor to the GDP). The net export compensated the substantially negative attribution of the domestic demand, this time.

## Future Outlook & Focus

As the weak economic activities in Apr.-Jun. quarter was expected, my focus has been on Jul.-Sep. quarter activities, especially on the personal expenditure. I look forward to the increase of personal expenditure in summer thanks to the summer bonus hike. However, the environment around consumer expenditure is not that favourable as the real income declined 2.2% y-o-y, first time since Oct.-Dec. quarter in 1997. In order to maintain favourable consumer sentiment and to urge consumer expenditure whilst the real wage is declining, I think that the government should stimulate the economy by implementing an additional monetary easing as well as fiscal expenditures.

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