6 June 2014 Masaru Hamasaki Senior Strategist

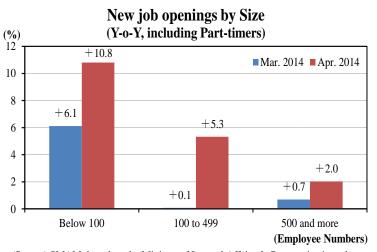
# "April Employment Data -No Impact of the Tax Hike, New Job Offer Increased"

## **April Employment Data**

On May 30, the Ministry of Internal Affairs & Communications released April Labour Force Survey. The unemployment rate (seasonally adjusted which applies to all the statistics hereafter unless otherwise stated) was + 3.6% flat m-o-m. The working population was down 0.23 million m-o-m to 63.23 million and the unemployed was 2.36 million flat m-o-m. On the same day, the Ministry of Health, Labour & Welfare released April Employment Referrals for General Workers. The active job openings-to-applicants ratio improved 0.01 points m-o-m to 1.08 times and the new job openings-to-applicants ratio fell 0.02 points m-o-m to 1.64 times for the second month.

I believe that there was not much impact of post-tax-hike pullback to the employment environment in April. The analysis of employment number by industry sectors indicated that the trend of employee numbers was not towards decrease as 7 sectors saw an increase m-o-m whereas 8 sectors saw a decrease m-o-m out of 15 sectors excluding Agriculture & forestry. Meanwhile, a concern was on the new job openings-to-applicants ratio which has fallen for two months in a row, however, the new job openings number increased 3.7% after three months indicates that companies` appetite to hire has not declined.

Serious labour shortages confimed, was especially among the SMEs, from the trend of new job openings number (seasonally unadjusted). Analysing the year-on-year trend of new job openings number by size, small-sized company with employees less 100 increased 4.7 points from +6.1% (March) 10.8% (April),



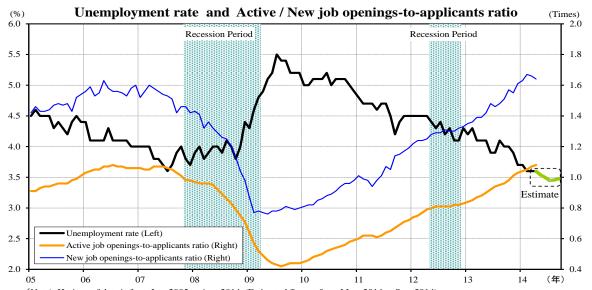
(Source) SMAM, based on the Ministry of Internal Affairs & Communications data

medium-sized company with employees of 100 to 499 increased by 5.2 points from + 0.1% to + 5.3% and large-sized company with employees of 500 and more increased by 1.3 points from + 0.7% to + 2.0%. Noteworthy was the accelerated increase in employee numbers across all sizes of companies in April, however, the serious problem is the skewed labour shortages to the SMEs.



#### Future Outlook & Focus

I have a view that the business environment will gradually improve after this summer if serious external shock, pulling down the whole economy, will not happen. On the labor market environment, I believe that post-tax-hike economic deceleration will suppress the increase in employee numbers, for a while. Therefore, the unemployment rate is assumed to improve to the level of 3.4 - 3.5% but will stay flat from there.



(Note) Horison of data is from Jan. 2005 to Apr. 2014. (Estimated figures from May. 2014 to Sep. 2014) (Source) SMAM, based on Ministry of Internal Affairs & Communications, Ministry of Health, Labour & Welfare and Cabinet Office data

#### **Disclaimer**

### Please read this disclaimer carefully.

- This material is for non-Japanese institutional investors only.
- The research and analysis included in this report, and those opinions or judgments as outcomes thereof, are intended to introduce or demonstrate capabilities and expertise of Sumitomo Mitsui Asset Management Company, Ltd. (hereinafter "SMAM"), or to provide information on investment strategies and opportunities. Therefore this material is not intended to offer or solicit investments, provide investment advice or service, or to be considered as disclosure documents under the Financial Instruments and Exchange Law of Japan.
- The expected returns or risks in this report are calculated based upon historical data and/or estimated upon the economic outlook at present, and should be construed no warrant of future returns and risks.
- Past performance is not necessarily indicative of future results.
- The simulated data or returns in this report besides the fund historical returns do not include/reflect any investment management fees, transaction costs, or re-balancing costs, etc.
- The investment products or strategies do not guarantee future results nor guarantee the principal of investments. The investments
  may suffer losses and the results of investments, including such losses, belong to the client.
- The recipient of this report must make its own independent decisions regarding investments.
- The opinions, outlooks and estimates in this report do not guarantee future trends or results. They constitute SMAM's judgment as of
  the date of this material and are subject to change without notice.
- The awards included in this report are based on past achievements and do not guarantee future results.
- The intellectual property and all rights of the benchmarks/indexes belong to the publisher and the authorized entities/individuals.
- This material has been prepared by obtaining data from sources which are believed to be reliable but SMAM can not and does not guarantee its completeness or accuracy.
- All rights, titles and interests in this material and any content contained herein are the exclusive properties of SMAM, except as
  otherwise stated. It is strictly prohibited from using this material for investments, reproducing/copying this material without SMAM's
  authorization, or from disclosing this material to a third party.

Registered Number: Kanto Regional Finance Bureau (KINSYO) No.399 Member of Japan Investment Advisers Association and the Investment Trusts Association, Japan © Sumitomo Mitsui Asset Management Company, Limited

