Japan Market Memo

(No.010)

SMAM

Today's

Sumitomo Mitsui Asset Management

For information only

26 December, 2014

Topic FY2015 Japanese economic outlook

The economy to recover with the fading impact of consumption tax hike

Point 1 FY2014 is about to see a negative economic growth for the first time in 5 years

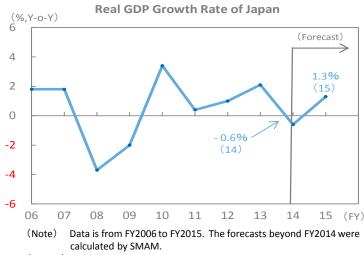
The consumption tax hike had a significant impact

- FY2014 GDP growth rate is expected to fall 0.6% y-o-y for the first time in 5 years. The recovery of consumption has been sluggish since the tax hike and the recovery of Capex seems to be moderate. The Japanese economy experienced negative growth for two consecutive quarters since the tax hike, however, showing recovery in recent days thanks to the stronger external demands.
- Decision of the additional easing by the BOJ and the postponement of further consumption tax hike for one and a half year were made as the Japanese economy slowed its growing pace

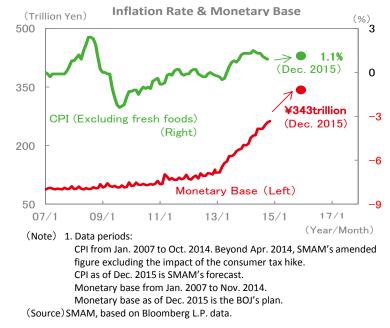


Recovery in FY2015 is expected Economy to recover led by the external demands

- The manufacturing sector is expected to lead the economic growth, supported by the increasing external demands, as the weak yen contributed to the price competitiveness. The Capex is supposed to recover moderately mainly on the replacement investment. Consumption is also about to recover due to improving consumer sentiment by the postponement of another tax hike and the rising wage.
- The inflation is forecasted to remain around 1% despite the price rise of imported goods due to JPY depreciation, as the crude oil price fell sharply.



(Source) SMAM, based on the Cabinet Office data.



Future Positive cycle between the expansion of business activities and the consumption recovery is expected

■ The BOJ continues its unprecedented monetary easing by increasing annual monetary base (amount of fund supply) by 80 trillion yen. The expectation for another easing is mounting as the inflationary pressure is weak due to the falling crude oil price. While, the USD's strength against JPY will persist, as the FED is expected to consider the timing to hike interest rate. ■ The weaker yen would benefit the earnings of Japanese corporations. The falling crude oil price would also lower the cost for corporations. Positive cycle between the expansion of business activities and the consumption recovery by the salary increase is expected.



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